About The Digester and AWEA

The Arkansas Water Environment Association (AWEA) is a program on the rise. Our network is rooted in our affiliations with the Water Environment Federation (WEF) and the Arkansas Water Works & Water Environment Association (AWWA/AWEA), and we are building our future on providing new and exciting programs directly to Arkansas wastewater professionals. AWEA’s annual specialty conference has been growing steadily over the last several years. In 2012, AWEA re-introduced the Operations Challenge Competition and the teams representing Arkansas in the national competition at WEFTEC have finished very near the top of the pack. AWEA is also poised to introduce a new certification program for collection system operators at the 2015 AWWA/AWEA Conference. Now, we are inviting you to be a part of our next exciting chapter, our new Digester publication. Many of you are already regular advertisers in our semiannual publication which has historically had the look and feel of a newsletter. Our new professionally edited and printed Digester magazine will still reach the utility managers and operators and other water environment professionals that are important to your business, but will now include new regular features that will be in high demand by our readers. This means that the pages of our magazine will be turned and your advertisements will be seen. A few of our new regular features include:

- Utility Spotlight: A 2-page article that will introduce the readers to a wastewater utility in our state.
- AWEA Member Spotlight: A 1-page article that will honor an AWEA member who has accomplished noteworthy achievements in our industry.
- Arkansas Utility Project Highlight: A 1-page article that will discuss a significant utility project recently constructed in Arkansas.
- Focus on Environmental and Utility Law: A 1-page article written by a local environmental attorney highlighting legal issues of interest to our readers.
- Legislative Update: A 1-page article that will inform our readers on state and national legislative issues that could be of interest to their utilities.
- ADEQ Update: A 2-page article authored by ADEQ disseminating important information to our readers.

The Digester will also include technical articles, committee articles focusing on safety, laboratory operations, challenge, public awareness and other relevant topics, and a news section where our members can submit a wide variety of information they would like to share with readers.

Space reserved for advertisements is limited in this publication and we expect that space to go fast. Advertising space is available on a first come, first served basis. Advertisers who purchase space will be given the first right of refusal for that same space in the following issue. Don’t miss your opportunity to be a part of AWEA’s next big step forward in better serving the wastewater professionals in Arkansas.

Turning The Page... AWEA’s Digester Reveals a New Brand.

How You can be a part of this exciting new chapter!
You Benefit from The Digester’s New Look, New Objectives in 2015

New Format. The reinvented Digester is a 40-page high gloss full color specialty magazine with professional layouts and high end graphics.

New Features. Packed with exciting regular features including legislative updates, Arkansas utility spotlight, AWEA member spotlight, utility construction project reports, committee news, special interest articles, and much more!

Valuable Advertising Channel. Distributed semi-annually statewide, our readership consists of water and wastewater industry staff including Utility Managers (75), Operators (210), Engineers (45), and sales professionals (30), as well as educators and elected officials.

Reach a Broader Target Audience by Reserving Your Advertising Space Now!

1. Select Your Ad Size

2. Send Payment To:
   Leltia Rusch, AWEA
   P.O. Box 3499
   Camden, AR 72711
   (870) 874-4551

3. Send Artwork To:
   KG Consulting
   kgrconsulting@comcast.net
   (404) 641-1180

Full Page (8.5" x 11")
Back Cover: 1x $750 2x $600
Inside Front: 1x $650 2x $500
Inside Back: 1x $500 2x $450
Page 2: 1x $450 2x $400
All Others: 1x $400 2x $350

Half Page (8.5" x 5.5")
Half Page: 1x $250 2x $200

Third Page Horizontal (8.5" x 3.6")
Third Page Vertical: 1x $100 2x $75
Quarter Page: 1x $150 2x $125

Quarter Page (4.25" x 3.5")
Quarter Page: 1x $125 2x $100

Advertising Two-Page Spread (17" x 11")
Advertorial: 1x $750 2x $650

Sixth Page (5.5" x 2.8")
Sixth Page Horizontal: 1x $100 2x $75
Sixth Page Vertical: 1x $100 2x $75
Business Card: 1x $50 2x $35

*Please allow .25" on width x length for ads with full bleeds.
*All art should be in digital, high res (at least 200 dpi) format.